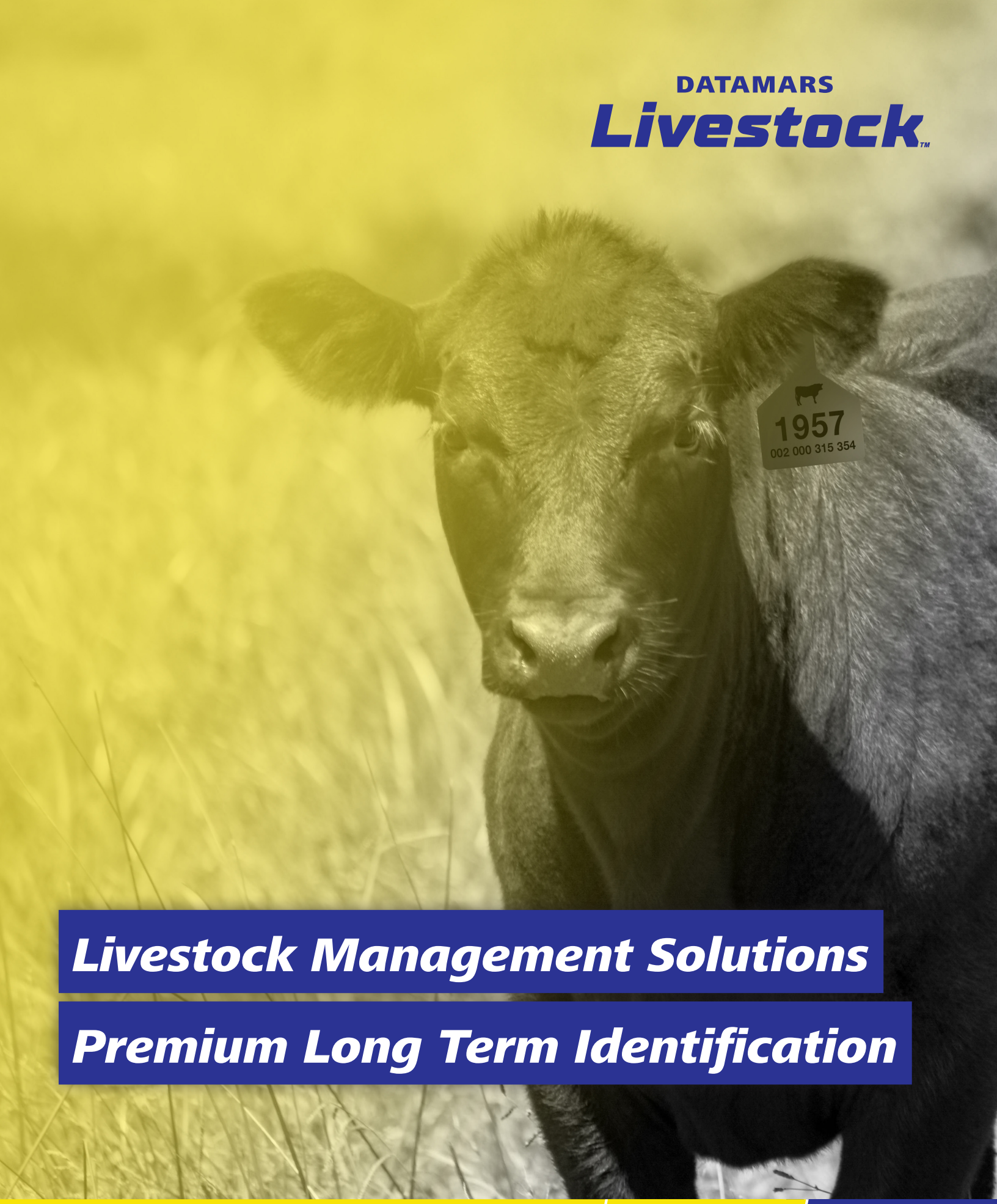
DATAMARS

Livestock™



Livestock Management Solutions

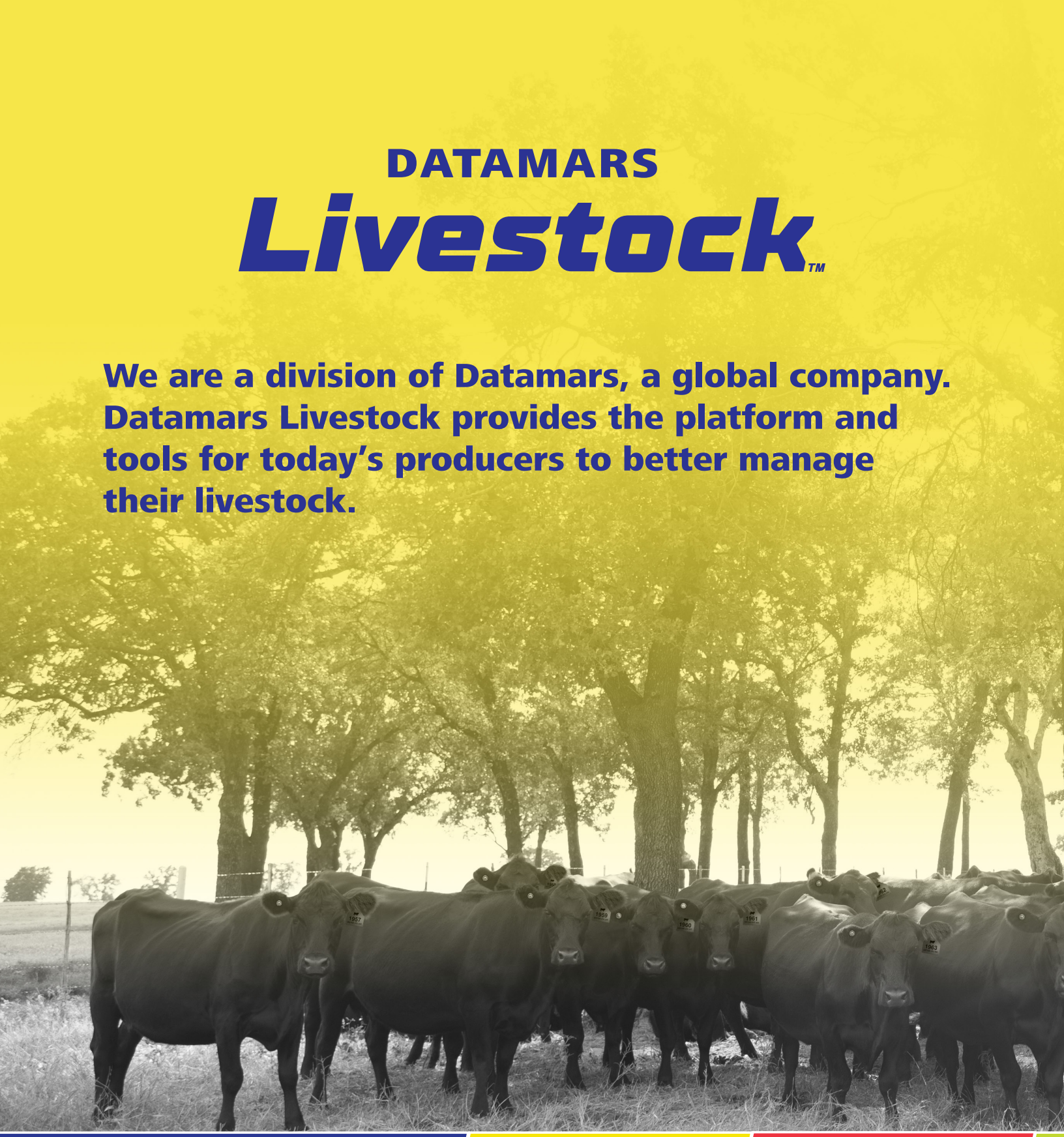
Premium Long Term Identification

Z TAGS™ DATAMARS

Tru-Test™ DATAMARS

DATAMARS
Livestock™

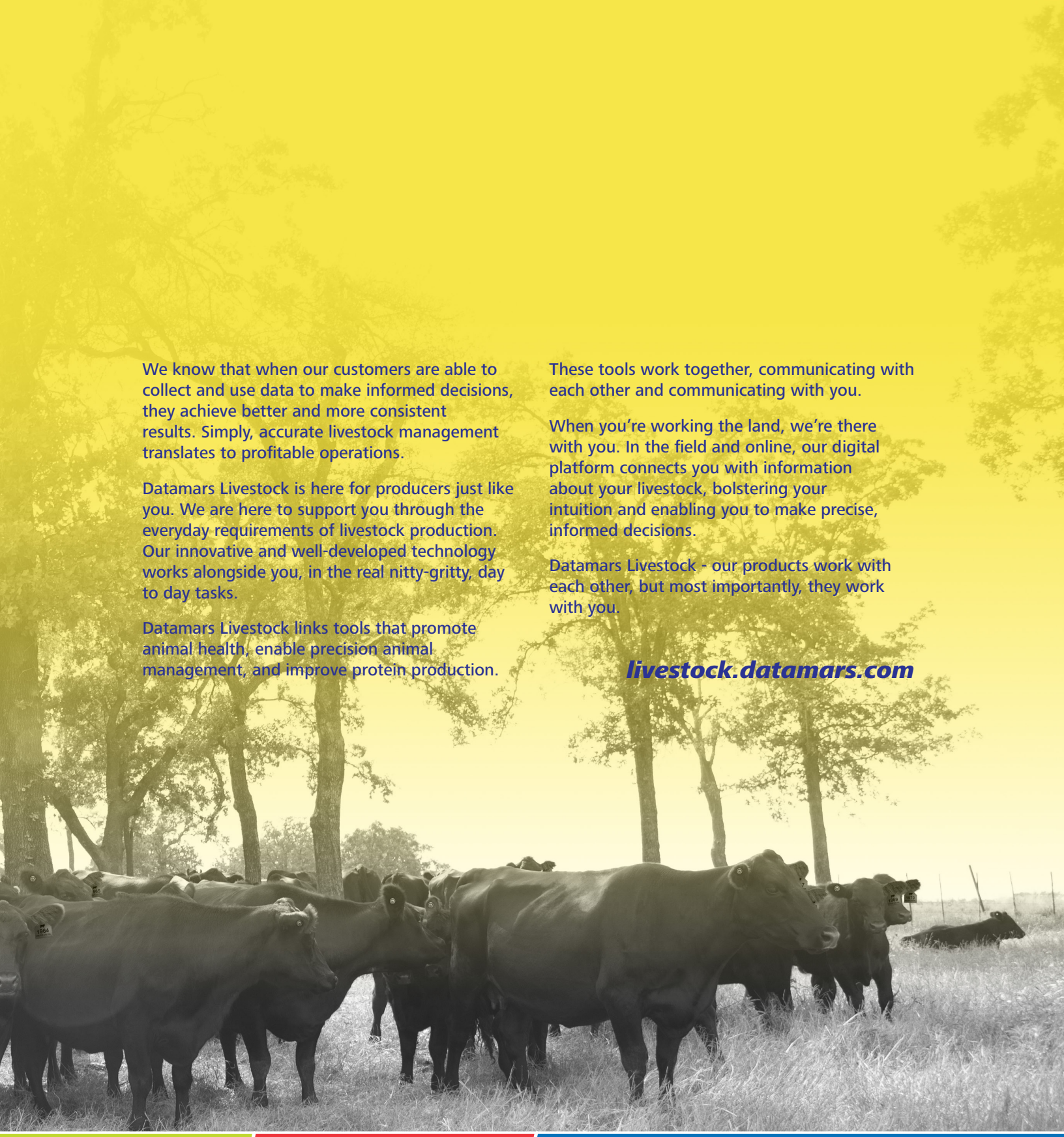
We are a division of Datamars, a global company. Datamars Livestock provides the platform and tools for today's producers to better manage their livestock.



Tru-Test™ DATAMARS

Z TAGS™ DATAMARS

Temple Tag® DATAMARS



We know that when our customers are able to collect and use data to make informed decisions, they achieve better and more consistent results. Simply, accurate livestock management translates to profitable operations.

Datamars Livestock is here for producers just like you. We are here to support you through the everyday requirements of livestock production. Our innovative and well-developed technology works alongside you, in the real nitty-gritty, day to day tasks.

Datamars Livestock links tools that promote animal health, enable precision animal management, and improve protein production.

These tools work together, communicating with each other and communicating with you.

When you're working the land, we're there with you. In the field and online, our digital platform connects you with information about your livestock, bolstering your intuition and enabling you to make precise, informed decisions.

Datamars Livestock - our products work with each other, but most importantly, they work with you.

livestock.datamars.com

Patriot™ DATAMARS

Speedrite™ DATAMARS

njphillips™ DATAMARS

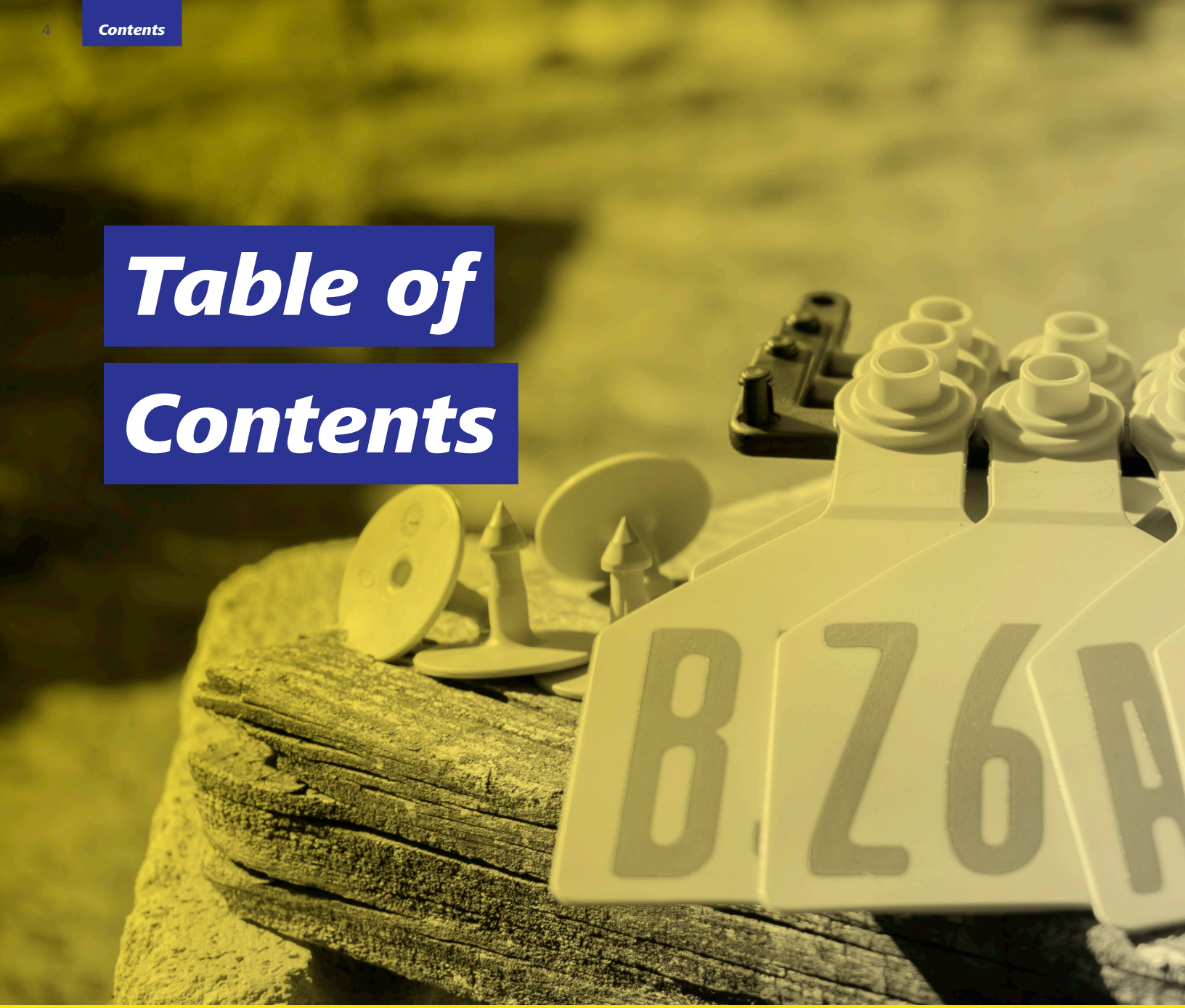


Table of Contents

Contents

Animal Identification

- Why Z Tags? 7
  - Selecting your identification 8
  - Printing options 9
  - Tag selection chart 10, 11
- Z1 No-Snag-Tag 12
  - Z1 Application Instructions 15
- Stockman Two Piece Tag 16
  - Stockman Application Instructions 19
- Electronic Tags 20
  - ComfortEar & ComfortEar Slim 21
  - Application Instructions 22
  - Matched Pair Sets 23
- Original Punch Tags 24
  - Original Application Instructions 27

For more information about any of our brands or products, visit: ztags.com, tru-test.com, or livestock.datamars.com

Tissue Range 28

Benefits of Tissue Testing 29

Application Instructions 31

Taggers 32

Tagger Selection Chart 33

Accessories 34

Tips for Tag Retention 35

Electronic Identification Systems

Why EID? 37

Portable readers 38

Panel reader 40

Selection Guide 41

Datamars Livestock Training Academy 44, 45

Other brands by Datamars Livestock 46, 47

livestock.datamars.com

ANIMAL IDENTIFICATION

Z TAGS™

DATAMARS

Why Z Tags?

Providing producers with identification tools for over 25 years, Z Tags products include visual tags, electronic identification (EID) tags, and innovative applicators that make tagging livestock easy, safe, and efficient.

The Z Tags range offers high-quality livestock identification tags and applicator devices, designed to meet your operation's needs.

We recommend using Z Tags and Tru-Test products together, giving you a complete identification and animal management solution.

Select your identification

A crucial component to building an effective livestock management system is to have reliable, durable animal identification. Z Tags provide a variety of tools for visual and electronic identification. Our new Tissue Tag range also brings you the latest technology in collecting samples for genetic testing (see page xx for more information).

These steps will help you select the best identification tools to meet your operation's needs.

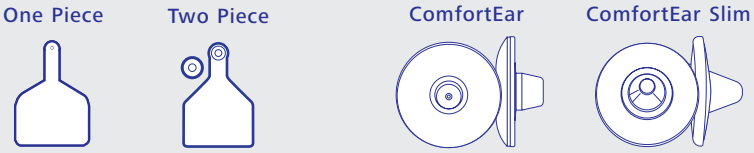
Step 1. Identification Method

The first step in choosing your identification is to decide on your method. Visual tags are ideal for readability, especially at a distance. Electronic tags make data collection and traceability more accurate and efficient. Combine the two in a matched pair set for a complete management system.

Visual **Electronic** **Both**

Step 2. Tag Type

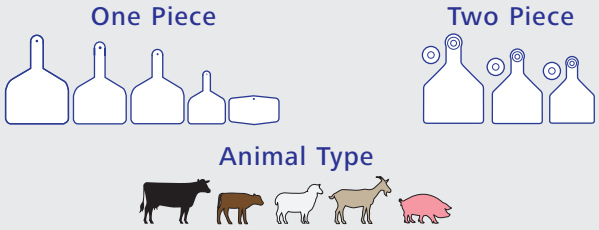
The next factor to consider is the type of tag you would like to use. Z Tags offers premium one piece and two piece visual tags as well as two types of electronic tags. For a matched pair, you can choose a combination of VID and EID tags.



Visual **Electronic**

Step 3. Tag Size & Animal Type

The type of animal you are tagging will help you determine the correct size of visual tag to choose. Both one piece and two piece tags come in a variety of sizes. Note: Electronic tags can be used for any species of livestock.



Step 4. Marking Options & Color

Z Tags one and two piece visual tags can be marked either using the Z Tags marker or with custom laser printing. We also offer pre-numbered laser printed tags for your convenience.

The one and two piece visual tags also come in a variety of colors.

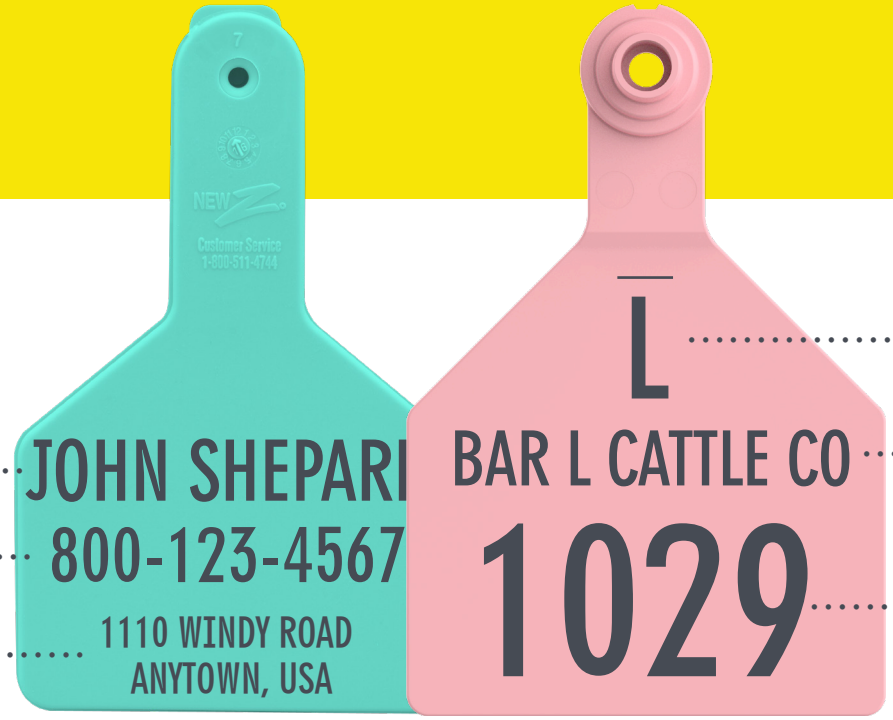
Marker Pre-numbered Laser Custom Laser

See pages 10-11 for color options.

Z TAGS™
DATAMARS

YOUR TAGS, YOUR WAY.

From custom brands and ranch names to visual and electronic ID numbers, you can customize your tags with laser printing that's guaranteed readable for the life of the animal.



TAG SELECTION CHART

Tag	Details	Identification Method	Animal Type
Z1 No-Snag-Tag	Cow	Visual	
	Calf	Visual	
	Long Neck Calf	Visual	
	Small Animal	Visual	
	Hog	Visual	
Stockman	Cow	Visual	
	Calf	Visual	
	Small Animal	Visual	
Original	Large	Visual	
	Small	Visual	
ComfortEar	Full Duplex	Electronic	
	Half Duplex	Electronic	
ComfortEar Slim	Full Duplex	Electronic	
	Half Duplex	Electronic	
Tissue Tag	One Size	Visual	

TAG SELECTION CHART

Tag	Details	Marking Options	Color	Applicator
Z1 No-Snag-Tag	Cow	Marker Pre-numbered Laser Custom Laser		Z1 No-Snag-Tagger
	Calf	Marker Pre-numbered Laser Custom Laser		Z1 No-Snag-Tagger
	Long Neck Calf	Marker Pre-numbered Laser Custom Laser		Z1 No-Snag-Tagger
	Small Animal	Marker Pre-numbered Laser Custom Laser		Z1 No-Snag-Tagger
	Hog	Marker Pre-numbered Laser Custom Laser		Z1 No-Snag-Tagger
Stockman	Cow	Marker Pre-numbered Laser Custom Laser		Z2 No-Tear-Tagger Universal Tissue Tagger
	Calf	Marker Pre-numbered Laser Custom Laser		Z2 No-Tear-Tagger Universal Tissue Tagger
	Small Animal	Marker Pre-numbered Laser Custom Laser		Z2 No-Tear-Tagger Universal Tissue Tagger
Original	Large	Embossed Hot stamp*		Original Punch Tagger
	Small	Embossed Hot stamp*		Original Punch Tagger
ComfortEar	Full Duplex	Pre-printed only		Universal
	Half Duplex	Pre-printed only		Universal
ComfortEar Slim	Full Duplex	Pre-printed only		Z2 No-Tear-Tagger Universal Tissue Tagger
	Half Duplex	Pre-printed only		Z2 No-Tear-Tagger Universal Tissue Tagger
Tissue Tag	One Size	Custom Laser		Tissue Tagger

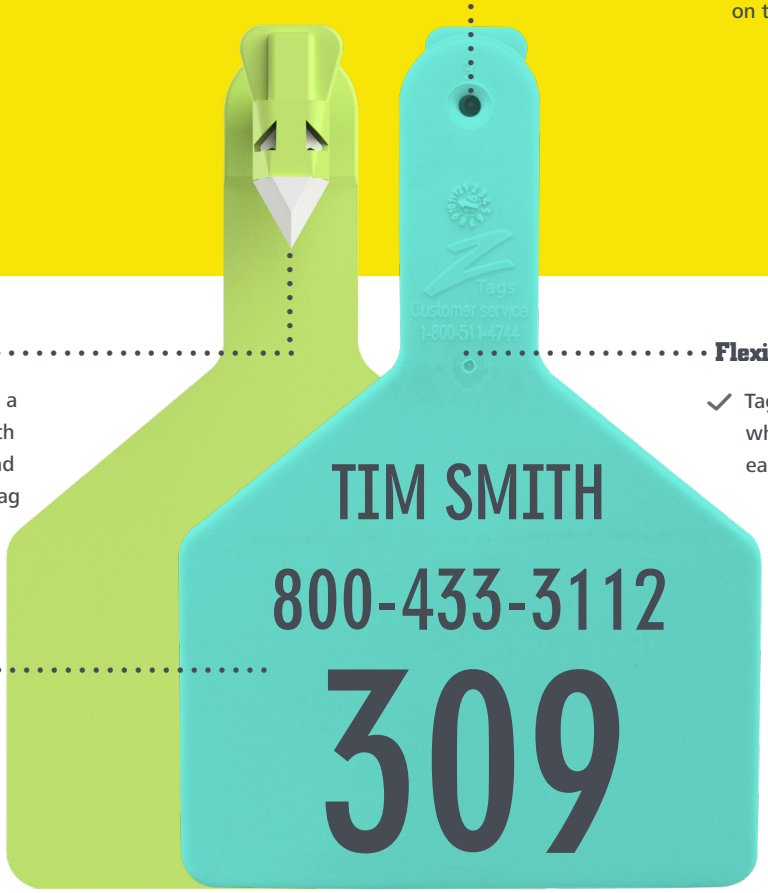
*Hot stamp printing is available with a custom hot stamp fee.

Z1 NO SNAG
ONE PIECE TAG

The original one piece ear tag and still the best you can buy.

Easy Application

- ✓ The flexible stem is easy to load on the Z1 No-Snag-Tagger



Superior Tip

- ✓ Features a sharp tip to make a surgical cut which heals much faster than a puncture wound from forcibly punching the tag through the ear

Flexible Construction

- ✓ Tag won't snap off or rip ears when the weather turns cold or ears get tangled up

Large Panel

- ✓ Features a large panel for custom laser printing or marking by hand with a Z Tags Marker

Available in five sizes.

Cow

- Recommended for bulls, cows, and calves

Long Neck Calf

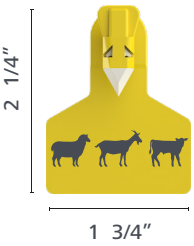
- Recommended for long-haired breeds

Calf

- Recommended for cows and calves

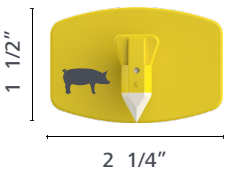
Small Animal

- Recommended for sheep, goats, and calves



Hog

- Recommended for hogs



Available in two print options.

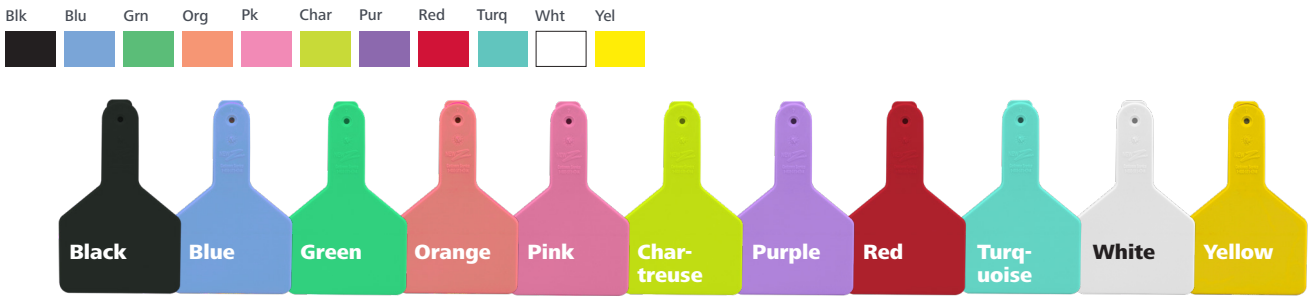
Custom Laser

- Guaranteed readable for the life of the animal
- Recommended print type

Marker

- Use two coats for longer lasting marks
- Product: 700 2500-239

Available in eleven colors.



Apply with the Z1 No-Snag-Tagger

Ergonomic Handle

- ✓ The durable handle fits easily in your hand
- ✓ Designed to alleviate strain from heavy use

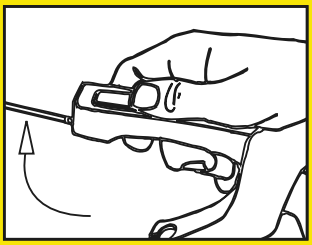
Flip Out Pin

- ✓ Features a flip out pin to aid in application and reduce torn ears (see page xx)

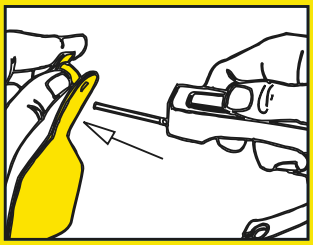
Extra Pin

- ✓ Comes with an extra flip out pin for easy replacement

Z1 Tag Application Instructions.

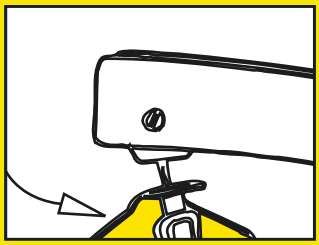


1. Flip tagger pin up to tag loading position.



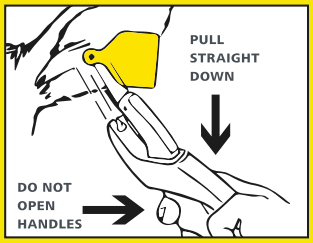
2. Insert pin into tag.

3. Straighten self-piercing tip and push down onto pin. Make sure the tag is fully seated on the pin.

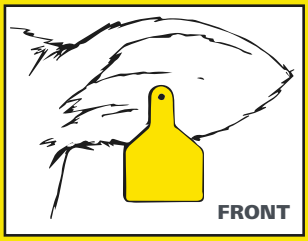


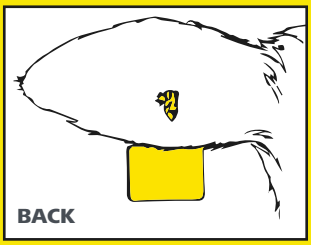
4. Rotate tag to the side. Flip the tagger pin down into tagging position.

5. Tag through the front of the ear only. To apply tag, squeeze handles firmly together and hold closed.



6. Pull Z Tags tagger straight down and away from the ear in one single motion. DO NOT RELEASE HANDLES AT ANY POINT DURING THIS STEP. The pin automatically flips up to eliminate ripped ears.





A PROPERLY INSERTED TAG SHOULD LOOK LIKE THIS.

"Tag retention is our top priority. We use Z1 one piece tags because we don't have to worry about them staying in."

Garrett Bigham
Bigham Cattle, Amherst, TX

STOCKMAN TWO PIECE TAG

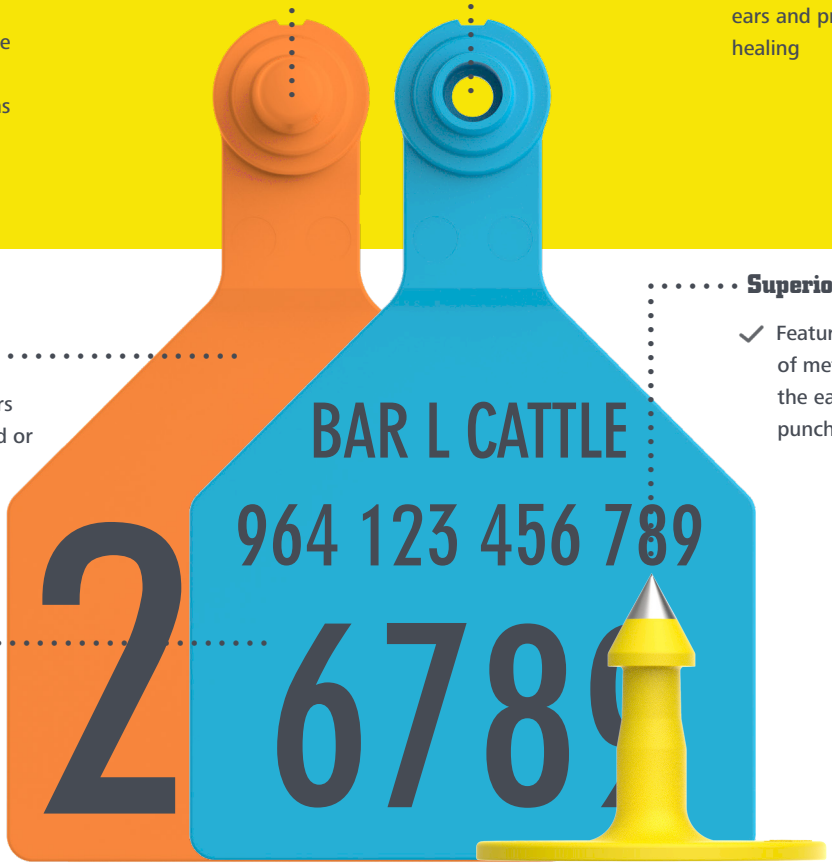
The premium two piece tag as tough as you are.

Unique Female Design

- The female tag rotates freely around the rivet, reducing torn ears and promoting faster healing

Tamper Evident Option

- Tamper evident tags available for use in branded beef or similar value-added programs



Superior Tip

- Features a sharp tip made of metal to surgically pierce the ear rather than forcibly punching the tag through

Flexible Construction

- Tag won't snap off or rip ears when the weather turns cold or ears get tangled up

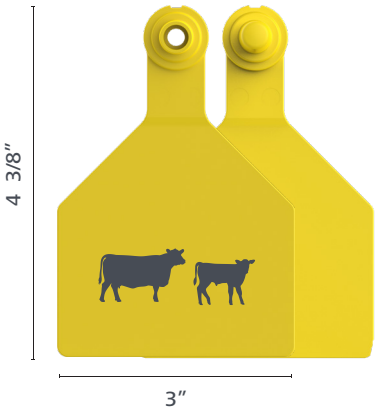
Large Panel

- Features a large panel for custom laser printing or marking by hand with a Z Tags Marker

Available in three sizes.

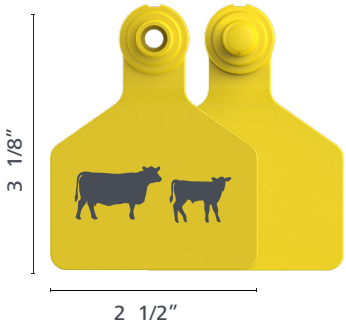
Cow

- Recommended for bulls, cows, and calves



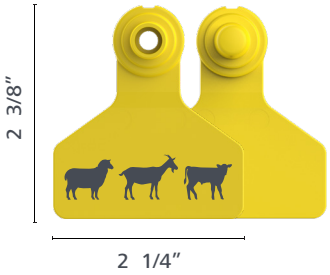
Calf

- Recommended for cows and calves



Small Animal

- Recommended for lambs, goats, and calves



Available in two print options.

Custom Laser

- Guaranteed readable for the life of the animal
- Recommended print type

Marker

- Use two coats for longer lasting marks
- Product: 700 2500-239

Available in thirteen colors.

Apply with the Z2 No-Tear-Tagger

Kick Back Jaw

- The kick back jaw automatically releases the tag once applied, reducing torn ears

Ergonomic Handle

- The durable handle fits easily in your hand
- Designed to alleviate strain from heavy use

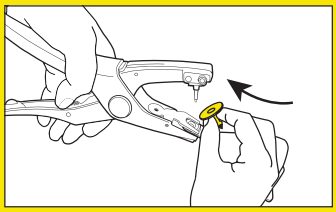
Flip Out Pin

- Features a flip out pin to aid in application and reduce torn ears

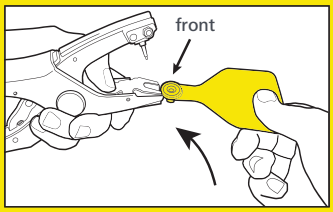
Extra Pin

- Comes with an extra flip out pin for easy replacement

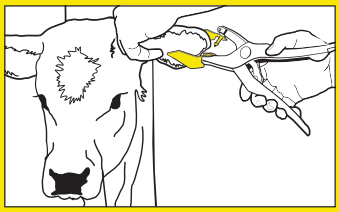
Stockman Tag Application Instructions.



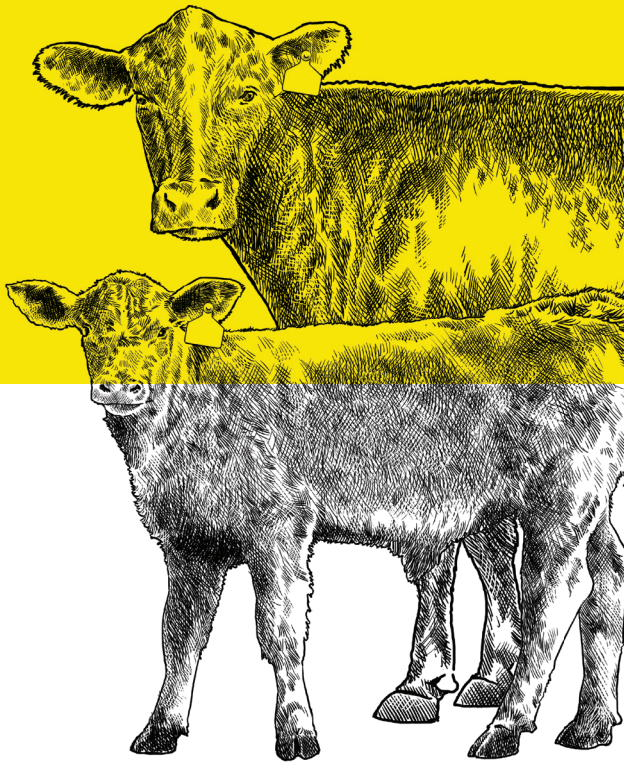
1. Push the matching male rivet or male panel up onto the tagger pin in the upper jaw.



2. Insert a female tag (front facing down) under the holding clamp in the lower jaw of the tagger.



3. Position the tag between the two main cartilages, approximately halfway between the animal's head and the ear tip. Squeeze the tagger handles firmly closed. When the male and female tags have locked together, the tagger jaws will pop open in a reflex action (and the pin may flip out), releasing the tag without tearing the animal's ear.



"Z Tags are quality products that are extremely durable. This is the easiest tagging system we've ever used!"

Jim Dobson
Dobson Ranch, Kaw City, OK

ELECTRONIC IDENTIFICATION

Premium radio frequency ear tags for superior electronic identification.

Superior Readability

- ✓ Industry-leading read distance*
- ✓ Read with Tru-Test EID readers** (see pages 37-38)

Tamper Evident

- ✓ Ensures security in livestock management programs

Convex Backing

- ✓ Designed for animal comfort and healing

Slimmer Design

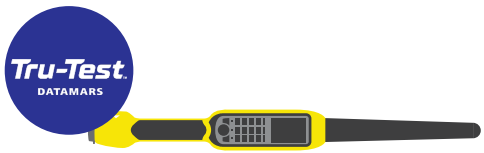
- ✓ Slimmer design for a lighter tag

Superior Rivet

- ✓ Same rivet as the Stockman two piece tag

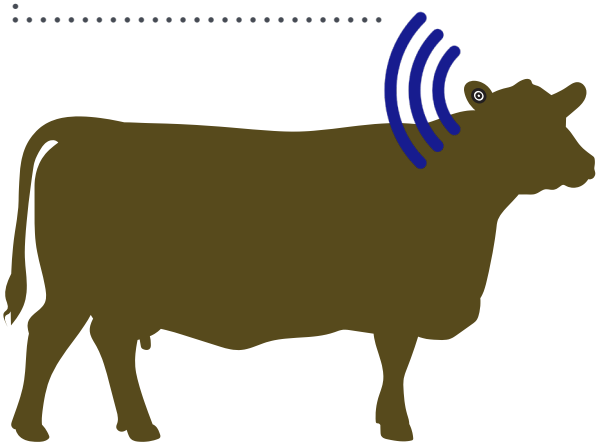
*Depends on reader quality and environmental factors.
** Can be read with other EID readers

How it works.



EID Technology

- ✓ Electronic ear tags emit a low frequency signal to be read by a portable or stationary EID reader
- ✓ EID numbers are unique to each animal like a visual ID
- ✓ Electronic ID numbers make data collection more efficient and accurate
- ✓ Collecting ID numbers electronically helps reduce data entry errors
- ✓ Electronic ID numbers can be paired with visual ID numbers on a data collection device
- ✓ Only the electronic ID number is stored and transmitted from the tag; all other data is collected and stored on other management devices



Available in two options.

ComfortEar®

Suitable for all livestock

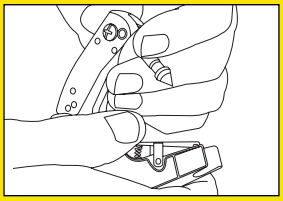
- Available in FDX and HDX
- Apply with Universal Two Piece Tagger
- Available with 988 or with 840 USDA approved numbers
- Laser printed to last
- Dimensions:
  - Diameter: 1 1/4”
  - Weight: 6.8 g
  - Frequency: 134.2 kHz

ComfortEar® Slim

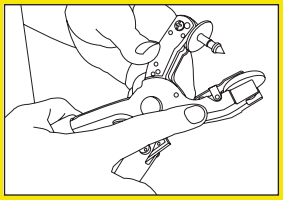
Suitable for all livestock

- Available in FDX and HDX
- Apply with Z2 No-Tear-Tagger™ or any Universal Two Piece Tagger
- Available with 964 or with 840 USDA approved numbers
- Laser printed to last
- Dimensions:
  - Diameter: 1 1/8”
  - Weight: 4.2 g
  - Frequency: 134.2 kHz

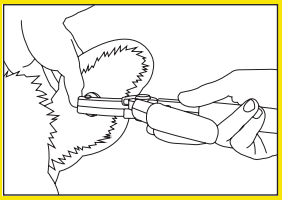
ComfortEar Application Instructions.



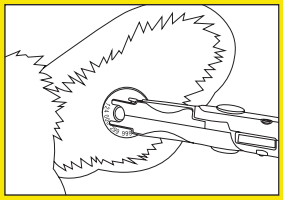
1. Push the male button completely onto the tagger pin. The button will stay in position.



2. Depress the spring clamp and insert the ComfortEar EID tag. Insert the EID tag all the way to the stop.

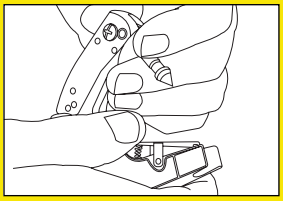


3. Position the tag between the two main cartilages, approximately halfway between the animal's head and the ear tip. Squeeze the tagger handles firmly to apply the tag.

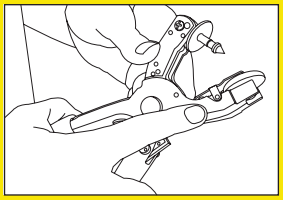


4. Slightly release grip pressure and pull tagger away from the ear.

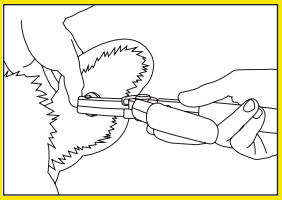
ComfortEar Slim Application Instructions.



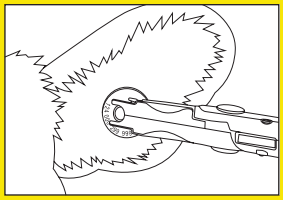
1. Push the male button completely onto the tagger pin. The button will stay in position.



2. Depress the spring clamp and insert the ComfortEar Slim EID tag. Insert the EID tag all the way to the stop.



3. Position the tag between the two main cartilages, approximately halfway between the animal's head and the ear tip. Squeeze the tagger handles firmly closed.



4. When the male and female tags have locked together, the tagger jaws will pop open in a reflex action (and the pin may flip out), releasing the tag without tearing the animal's ear.

"I recommend Z Tags to my customers for all of their program cattle. They are easy to use, easy to read, and they always stay in."

Mark Freeman
Superior Livestock Representative

Matched pair sets

Matched pair sets give the unique opportunity to combine the efficiency of EID tags with the readability of visual tags.

Z1 No-Snag-Tag

Compatible with ComfortEar or ComfortEar Slim.

- One piece visual tag
- Designed for fast tagging and healing
- Foolproof design for superior retention
- Sizes: Cow, Calf, Long Neck Calf, Small Animal, Hog

Blk Blu Grn Org Pk Char Pur Red Turq Wht Yel

Stockman

Compatible with ComfortEar Slim.

- Two piece visual tag
- Flexible material to prevent ripped ears
- Outstanding readability and durability
- Sizes: Cow, Calf, Small Animal

Dk Blu Lt Blu Dk Grn Lt Grn Dk Pk Lt Pk Dk Pur Lt Pur Red Wht Dk Org Lt Org Yel

Herdsman

Compatible with ComfortEar.

- 840 approved visual tag
- Can be printed with 840 approved EID number
- Wide neck for more print space
- Sizes: Cow, Calf, Small Animal

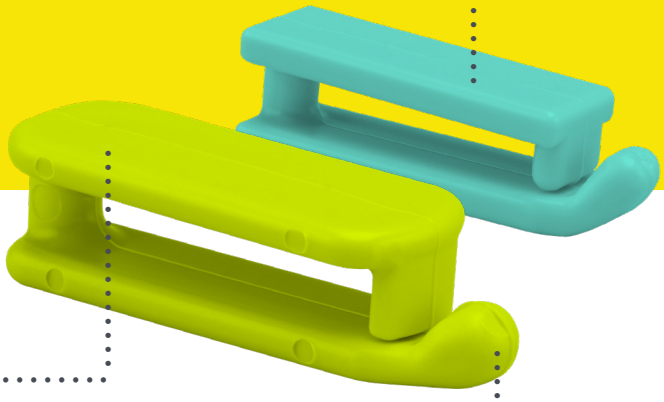
Blk Blu Gr Org Pk Char Pur Red Turq Wht Yel

ORIGINAL ONE PIECE TAG

The original hard plastic, snag-proof tag.

Classic Design

- Snag-proof, open-end construction
- Allows the tag to free itself from fences or brush without damage to the tag or ear



Durable Construction

- Molded from a permanently colored, weather resistant polymer
- Will not crack, freeze, or fade
- Expected lifetime of up to 20 years

Versatile

- Quick, easy, & permanent
- Excellent hospital tag

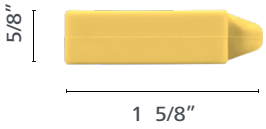
Available in three sizes.

Large

- Recommended for bulls, cows, and calves

Small

- Recommended for lambs, goats, and calves



Available in two print options.

Hot Stamp

- Hot stamp printing will last up to 4 years
- Sequential numbers must be hot stamped
- Personalize with up to 2 lines of 8 letters each on small size and up to 2 lines of 10 letters each on the large size.

Debossed

- Up to 5 numbers on the large size and 4 on the small size

Available in thirteen colors.

Apply with the Original Punch Tagger

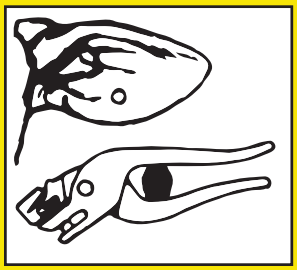
Classic Design

- ✓ Punches a hole to feed the tag through

Easy to Use

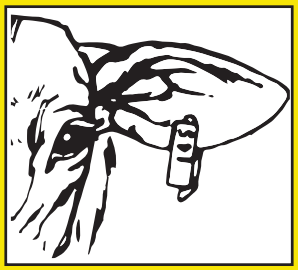
- ✓ Put the ear through this opening, then squeeze handles to punch hole

Original Tag Application Instructions.

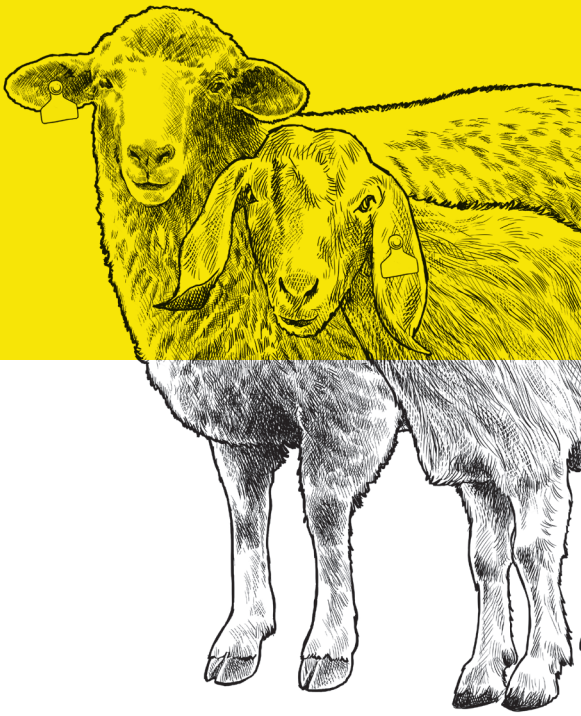


1. Punch hole in ear.

2. Feed long round end down through hole.



3. Tag hangs with split ends down.



Questions about Z Tags products? We're here to help.

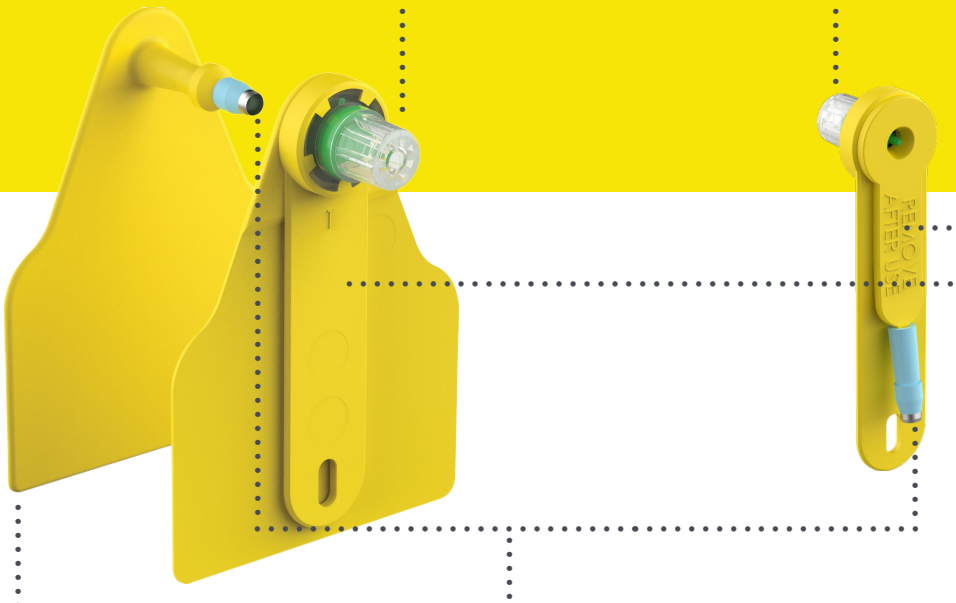
800.433.3112 ztags.com support.livestock.datamars.com

TISSUE TAG RANGE

The industry-leading design in tissue collection technology.

Sample Container

- No refrigeration required
- Reduced risk of sample destruction



Container Tag

- Easily record barcode and organize to send to a lab of your choice

Visual Tag Option

- To apply a visual tag at the same time as sample collection

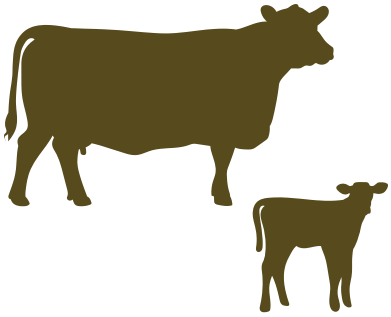
Cutter Tip

- Superior cutting design to take fast, clean samples more efficiently

Benefits of tissue testing.

Genetic Testing

- Take a fast & clean collection of sample DNA to determine genetics



Credibility

- Provides credibility & proof of genetics before making management decisions

Disease Testing

- Accurately test for or prevent disease within your herd

Improve Profitability

- Identify genetic markers to improve profitability through better resource management (ex: feed efficiency, reproductive tendencies, etc.)

Available in two options.

Tissue Sampler + Tag

Suitable for cattle that need a management tag in addition to a sample being taken.

- Yellow lifetime tags are laser printed
- Dimensions

  2.25" w x 3" h

Tissue Sampler

Suitable for livestock that already have a visual or electronic ear tag.

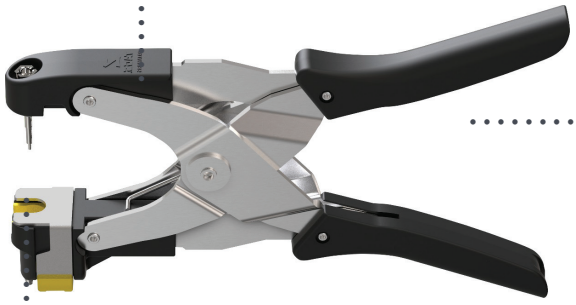
- This sample goes directly into a vial of desiccant. The vial is pre-labelled with a scannable unique barcode, to tie to an animal's ID. That barcode can be matched with RFID tags or VID tags.

Apply with the Tissue Tagger

All-in-one design to reduce the number of tools you need.

All-In-One Design

- One click to apply the Tissue Sampler
- Two clicks to apply the Tissue Sampler + Tag
- Can also be used to apply Stockman, ComfortEar Slim, and USDA F4S tags



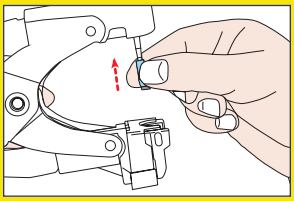
Ergonomic Handle

- Fits easily in your hand
- Designed to alleviate strain from heavy use

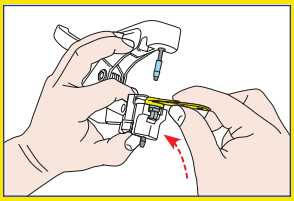
Durable

- Built to withstand tough conditions

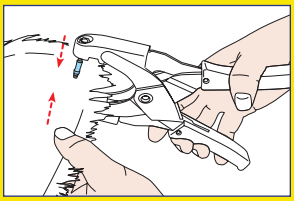
Tissue Sampler Application Instructions.



1. Load the gray cutter tip onto the tagger pin, holding it from the base, not from the tip.

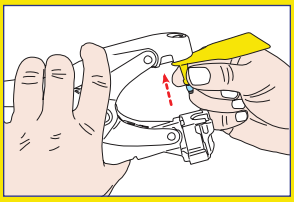


2. On the bottom jaw, push the metal plate up and slide the sample vial underneath it. Clip the sample vial flag onto the tagger lug. Partially close the tagger to ensure that the male cutter tip is centered with the female sample vial. DO NOT FULLY FASTEN THE TAG!

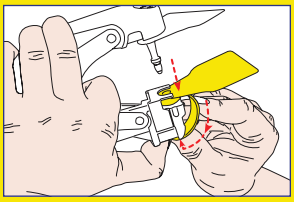


3. Determine location on the ear to collect the sample. Compress the tagger handles completely to take the sample.

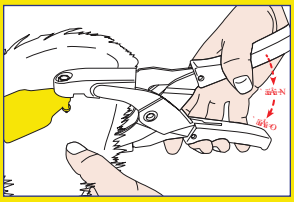
Tissue Sampler + Tag Application Instructions.



1. Slide the male tag onto the tagger pin. Position the male flag to either the left or right side.



2. On the bottom jaw, push the metal plate up and slide the sample vial and female tag underneath it. (Sample vial and female tag need to be fastened together.) Clip the sample vial flag onto the tagger lug. Position the female tag to the side. Partially close the tagger to ensure that the male cutter tip is centered with the female sample vial. DO NOT FULLY FASTEN THE TAG!



3. Position the tag in the middle of the ear with the male tag facing the back of the ear. Compress the tagger all the way through the ear to feel a double click. A double click confirms that the sample was taken and the tag was applied.

Why Z Tags Tissue Tags?

1

EASE

The process of loading the tagger is easy and taking a sample is almost identical to tagging an animal.

2

SPEED

Quick to load the tagger, one or two clicks and you're done!

3

QUALITY

Our dry dessicant is proven to preserve a higher quality sample that can be stored up to 6 months at room temperature.

Taggers

Z1 No-Snag-Tagger

- Trusted by producers for more than 20 years
- Flick out pin helps eliminate ripped ears
- Lightweight and durable

Product code: 930 0100-002
Spare pin included

Z2 No-Tear-Tagger

- Unique double action kick back jaw and flick out pin enhances health and safety for the animal and the producer
- Ergonomic handles allows you to tag the animal's ear either from the front or back

Product code: 700 2300-288
Spare pin included

Universal Tagger

- Rough handle makes it easy to grip while tagging
- Long-life applicator comes with a safety clip and spare needle
- Can also be used to apply USDA F4S RFID tags

Product code: 700 0800-113

Original Punch Tagger

- Classic, rugged design
- Easy to use

Product code: 700 2300-288

Tissue Tagger

- Designed to reduce the number of tools you need
- Strong, durable, and reliable

Product code: 800 0800-123

Tagger Selection Chart

Z1 No-Snag-Tagger

Z1 No-Snag-Tag

Z2 No-Tear-Tagger

Stockman

ComfortEar Slim

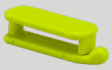
Universal Tagger

Stockman

ComfortEar

ComfortEar Slim

Original Punch Tagger



Original Punch

Tissue Tagger

Tissue Sampler

Tissue Sampler + Tag

Stockman

ComfortEar Slim

Accessories

Multi-Cutter

- Dual razor blade design for quick and easy removal of tags, twine, latex bands and other material
- Fluorescent yellow handle is easy to locate
- Convenient hole to be hung

Product code: 700 2300-288

Z Tags Marker

- Use two coats for longer lasting marks

Product: 700 2500-239

5 Tips For Tag Retention

Z TAGS™ DATAMARS

1 Location

It's important to educate your crew on where in the animal's ear ID tags should be applied. Always place tags on the inside half of the ear closest to the head. See diagram below for ideal locations.

2 Make A New Hole Every Time

Never put a new tag into an existing hole. Previously scarred ear tissue will not heal tightly around the shaft of the new tag if you put it in an existing hole. You will thank yourself later.

3 Proper Tagging Supports Animal Health

The person tagging animals must be sure to avoid the circulatory system in the ear and the cartilage that supports it. Severing a vein or artery is messy and may lead to frost bite and tag loss in cold environments. Always prioritize proper tagging techniques.

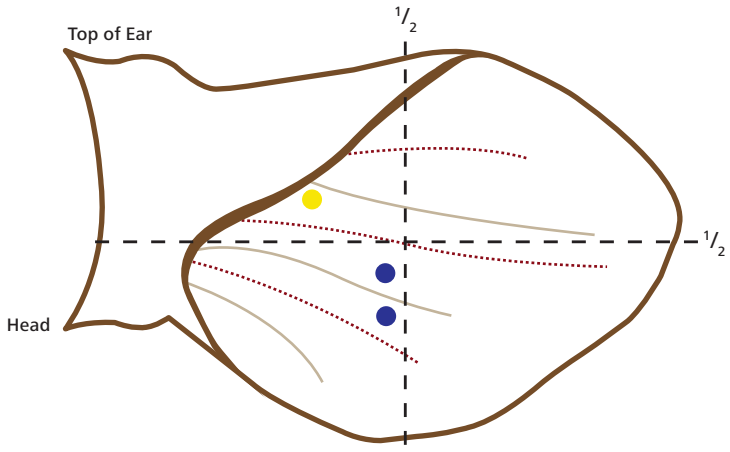
4 Use Tools & Techniques to Promote Healing

Properly sanitize equipment and use tags that allow the ear to heal tightly around the shaft. Also to prevent infection, you should always use new tags.

5 Use High Quality Tags From A Manufacturer You Trust

Remember, you get what you pay for. Quality-focused, brand-name tags are made with higher quality polyurethane that outperforms low cost products. Also, choose a manufacturer that designs products with healing in mind.

Ideal Tag Locations



Electronic Identification Systems

Tru-Test™

DATAMARS

Why EID?

Tracking your animals using electronic identification (EID) will give you ultimate control over the profitability of your livestock by increasing the accuracy and efficiency of data collection.

Tru-Test has worked hard with livestock producers to develop our range of EID readers to be the best available on the market.

Portable and panel EID readers

Electronic Identification (EID) means individual animals can be tracked through their entire life cycle via an electronic ear tag.

Tagging animals with an electronic tag provides an opportunity to better manage the individual performance of those animals.

Over time, an animal's weight history can be tracked, good and bad performers can be identified, and resources can be better managed to ensure profits are maximized.

With a Tru-Test scale indicator and a portable or panel EID reader, animals can be scanned at the time of weighing.

Individual animal weights and other traits can be recorded against each animal's unique ID number. Information is stored within the scale indicator, ready for you to view in the field or back at the office.

PORTABLE EID READERS

XRS2 Stick Reader

Read, record, edit, and customize individual animal information.

- 1 million scanned tag memory
- Capture up to 15 pieces of customizable information for each animal
- Customizable alerts such as withdrawl period
- Reads all FDX and HDX tags
- Can accept uploaded EID/ VID matched pairs
- Alpha numeric keypad for flexible data entry
- Bluetooth® wireless technology for operation while connected to a scale

Product code: 829956

SRS2 Stick Reader

Read and record EID tag information.

- 250,000 scanned tag memory
- View EID and visual tag information to confirm accurate scanning
- Reads all FDX and HDX tags
- Can accept uploaded EID/ VID matched pairs
- Bluetooth® wireless technology for operation while connected to a scale

Product code: 829958

PANEL EID READER

XRP2 Panel Reader

Tru-Test's superior read technology ensures quick and reliable tag reads every session.

- Reads all FDX and HDX tags
- Use as a stand alone tag recording device and animal counter or send tag numbers to a Tru-Test scale
- Requires a large or small antenna

Product code: 824995

Large Antenna

Rugged design and easy to install large antenna

- For cattle and deer
- Read range up to 3 feet
- Antenna size:
  24 inches x 34 inches

Product code: 824996

Small Antenna

Rugged design and easy to install small antenna

- For sheep, goats, and swine
- Read range up to 3 feet
- Antenna size:
  16 inches x 17 inches

Product code: 824997

SELECTION GUIDE

QUESTION	SRS2	XRS2	XRP2
I want a portable EID reader that can travel to multiple locations with minimal set up.	✓	✓	
I want to upload EID/VID matched pairs from my computer.	✓	✓	
I want to record EID tags for branded beef programs.	✓	✓	
I want to scan EID tags and collect customized data in the field.		✓	
I want a stationary EID reader to automate tag reading for my chute or working pens.			✓
I want to send EID numbers to a Tru-Test scale in real time.	✓	✓	✓

Data Link App for Smartphone

Datamars Livestock Data Link is a free application for Apple iOS and Android that enables you to easily download data stored on your Tru-Test Wi-Fi and Bluetooth® enabled EID readers or scale indicators.

- Send session data to Datamars Livestock to track your groups to target weights and share up-to-date reports
- Select a session file to email back to the office or send to another recipient
- Open a session and review individual animal records
- If you're not in 3G or Wi-Fi coverage, your session will automatically upload the next time you get coverage

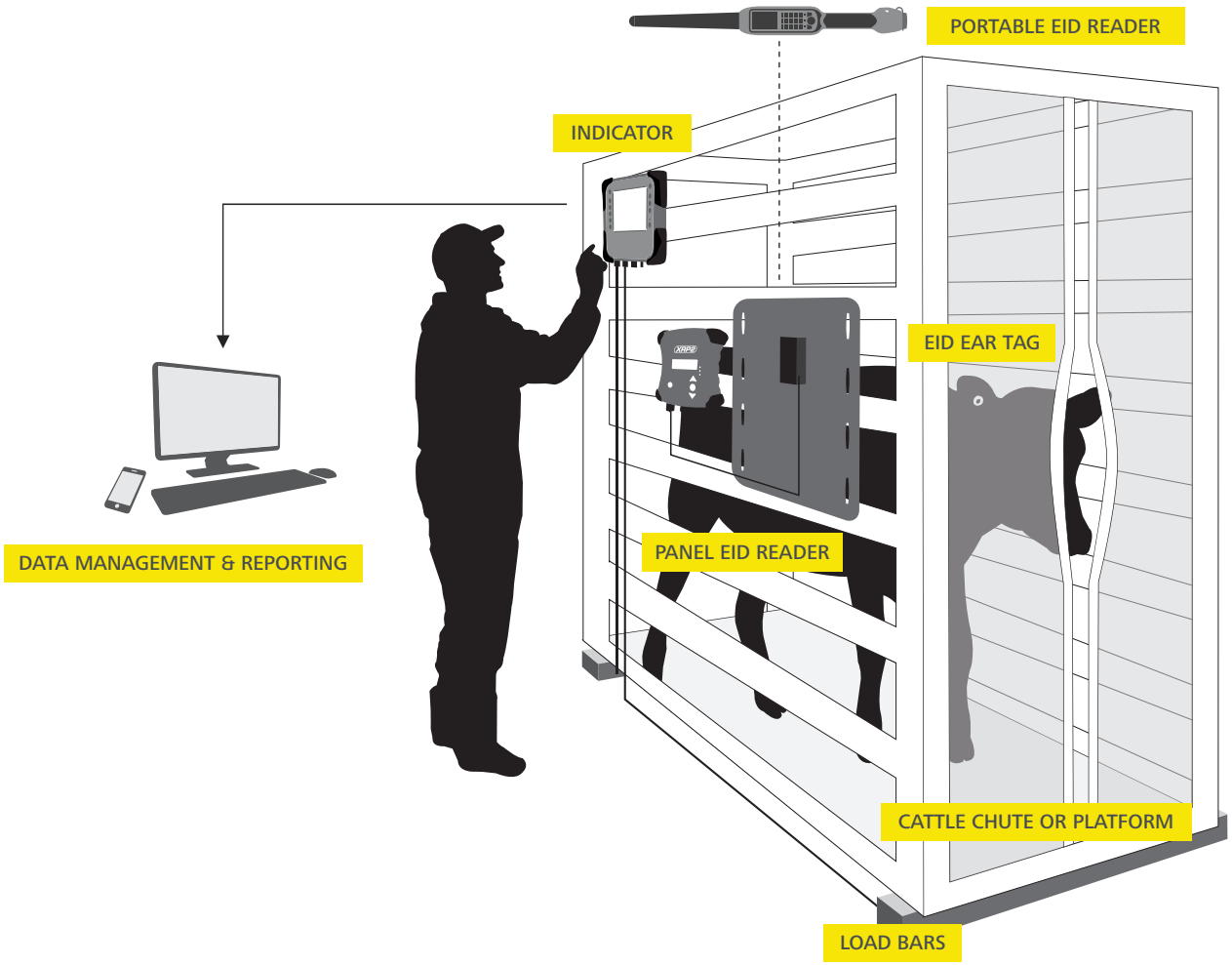
DATA LINK FOR SMARTPHONE COMPATIBILITY GUIDE

Product	iOS	Android
XRS2, SRS2	✓	✓
XRP2		✓

Data Collection in Action

See how it works

To find out more and see our weighing and EID products in action, visit youtube.com/TruTestNorthAmerica



Benefits of Weighing

Maximize Profits

Increase profitability - *you can't manage what you can't measure.*

Collect Key Data

Closely manage inputs - track performance and weight gain to better manage feed and resource costs.

Monitor Performance

Collect data and closely monitor key weights such as birth weights, weaning weights, and yearling weights to maximize individual animal performance.

Treatment Accuracy

Maximize treatment efficiencies – more accurately calculate dosage based on the requirements of the individual animal to help prevent under- or over-dosing livestock.

How are you tracking?

Let's talk.

Learn about Datamars Livestock solutions and products in an easy, accessible way!

DATAMARS Livestock™

Join our FREE Datamars Livestock Training Academy

Courses are short and available 24/7. Work at your own pace and share your certificate on LinkedIn when you're done!

Register online at academy.livestock.datamars.com

Works better together.

Tru-Test DATAMARS

Tru-Test's range of weighing products and EID readers help producers improve productivity and profitability.

tru-test.com

Z TAGS DATAMARS

Providing producers with their identification needs for over 25 years, Z Tags products include long-term visual tags, electronic tags, and innovative applicators that make tagging livestock easy, safe, and efficient.

ztags.com

Temple Tag DATAMARS

Temple Tag has been the number one choice of professional cattle feeders since 1957. These products are uniquely designed to provide durable, efficient identification solutions for short-term use in a feedyard or stocker operation setting.

templetag.com

We're committed to delivering a broader, integrated animal management portfolio, so we've united our product brands under one family – Datamars Livestock.

Our goal is to give producers the tools they need to help feed the growing global need for high quality protein.

Our journey starts with young animals being tagged at birth. As your animals grow, our identification tools can help you track inputs more precisely. Our syringes will help you dose more accurately and efficiently, saving you time and stress. Our line of livestock scales and EID readers takes this one step further, allowing you to collect and manage data throughout the animal's lifecycle.

Managing inputs isn't just about the livestock either – our electric fencing and automatic waterers give you more control over the natural resources you use every day.

Datamars Livestock takes pride in quality products and exceptional service. We believe in the future of agriculture, and we're here to help you face whatever challenge comes your way.

Speedrite™ DATAMARS

From incredibly powerful energizers to a range of durable accessories, Speedrite premium electric fencing products offer a seriously unbeatable combination of power, innovation, and reliability.

speedrite.com

Patriot™ DATAMARS

Patriot's range of electric fencing energizers and accessories match your needs for simplicity, reliability, and performance - all at an outstanding value.

patriotglobal.com

njphillips™ DATAMARS

NJ Phillips animal health delivery systems are proven to perform under many different conditions. These products are known for accuracy, quality, and ease of use.

njphillips.com

DATAMARS

Livestock

800.433.3112
livestock.datamars.com

DatamarsLivestockNA

datamarslivestock_northamerica

DatamarsNA

Tru-Test DATAMARS | TAGS DATAMARS | Temple Tag DATAMARS | Patriot DATAMARS | Speedrite DATAMARS | njphillips DATAMARS

Although the information presented in this Product Catalog is believed to be accurate and reliable, no responsibility for inaccuracies can be assumed by Datamars Inc. Performance data are typical only and variations due to component manufacturing tolerances are normal. Datamars reserves the right at any time to change performance characteristics or specifications without prior notice. © Datamars 2020 – All rights reserved.

ISSUE 1 1/21